Subject: Parklet on Melrose

From: Kim Sudhalter

Date: 08/15/2016 03:39 PM

To:

CC: Don Duckworth <duckworth.donald@gmail.com>

## Hi Valerie:

I was referred to you by Matthew Severson at the Hollywood Property Owners Association. I handle marketing for The Melrose Business Improvement District, working with Executive Director Don Duckworth. We are investigating the feasibility of creating a closed-off parklet on N. Stanley Ave from Melrose Avenue to the alleyway. The two businesses that would be affected by closing that section would be Maison Richard restaurant (707 N. Stanley, they are all for it) and Positive Eye Ons optometrist (7629 Melrose Ave) that has its parking behind their building which could be accessed from Curson.

We are wondering what it would take to begin the process? Would we start with you? We've also been advised to work with People Streets...it that what you would recommend? Would love to chat with you about the procedure when you have a minute. Could you let me know what might work for you?

Best, Kim

Kim Sudhalter Urban Legend PR 213.369.6062